

211012 Open Session Teleconference Meeting Minutes

**American Numismatic Association**

**Board of Governors**

**Meeting Minutes (RI)**

**Draft for Review/Approval**

**Regular Meeting Teleconference**

**Open Session**

**October 12, 2021**

**(Note: Agenda item text is highlighted in gray)**

**Call to Order – President Dr. Ralph Ross**

The meeting was called to order at 4:03 PM MDT

**Roll Call – Secretary Sanford Pearl**

A quorum of 9 governors were present

**Board Present:** President Dr. Ralph Ross, Vice President Joseph Boling, Governors: Michael Ellis, Mary Lynn Garrett, Mark Lighterman, Clifford Mishler, Charles Morgan. Robert Oberth, Shanna Schmidt.

**Non-Voting Attendees Present:** Executive Director Kim Kiick, General Counsel Hollie Wieland, Chief Financial Officer (CFO) Brent Howe, Executive Assistant Donna Nunez, Treasurer Larry Baber (arrived 4:21 PM), Parliamentarian Greg Lyon, Secretary Sanford Pearl,, Past-President Gary Lewis, Past-Vice President Don Kagin, ANA Staff Doug Mudd, District Representative Bob Mellor,

**Non-Voting Attendees Absent:** Past-President COL. Steven Ellsworth, Ret

**Agenda Item #1. Approval of Open Session Minutes - President Ralph Ross**

**(211012 OS#1)** MOTION by Governor Garrett, second by Governor Lighterman to approve the minutes of the Board of Governors' Open Session Meeting on September 14, 2021.

**Discussion: None further.**

**Vote Passed 9-0-0**

**Agenda Item #2. Treasurer's Report – Treasurer Larry Baber**

Treasurer Baber advised that the Budget & Finance Committee had met and staff was making adjustments to the budget. The detailed discussion will be done during the October 18<sup>th</sup> Board meeting. He also commented that the current financials for the first 10 months were within budget.

### **Agenda Item #3. Approval of Presidential Appointments - President Ralph Ross**

**(211012 OS#2A)** MOTION by Governor Oberth, second by Governor Schmidt to approve Stanley Chu as ANA Outreach Programs Coordinator as described in Bylaws Article IV: Elected Officials- Powers & Duties, Section 2. President, subsection c. *[To appoint the ANA Outreach Programs Coordinator and any necessary Regional Coordinators to foster communication between clubs and collectors, and to facilitate educational programs, benefits and services offered to clubs and individual collectors by the ANA. The President may delegate the appointment of the Regional Coordinators network to the ANA Outreach Programs Coordinator.]*

**Discussion:** None further.

**Vote Passed 9-0-0**

**(211012 OS#2B)** MOTION by Governor Morgan, second by Governor Schmidt to approve Judge Phyllis Ross as Counselor to the President, as described in Bylaws Article IV: Elected Officials-Powers & Duties, Section 2. President, subsection k. *[The President, at his or her discretion, shall have the right, from time to time, to appoint as a Special Officer of the Association one or more individuals to serve during such President's term of office as Counselor to the President, such appointment in each case to be subject to the approval of a majority vote of the Board of Governors. Such individuals shall perform such tasks and responsibilities as may be assigned to them from time to time by the President.]*

**Discussion:** Vice President Boling asked if the position was a paid position. He was advised that the position was not paid a salary but expenses would be reimbursed by the ANA (R1)..

**Vote Passed 8-0-1 (Governor Lighterman Abstained)**

### **Agenda Item #4. Approval of Committee Personnel Additions - President Ralph Ross**

#### **Agenda Item #4A. Membership & Outreach**

As a staff member in the Membership department, Shai Landreneaux assists with essential functions and program management associated with the Membership & Outreach committee. It would be in the organization's best interest to include Shai on this committee as she provides value and assurance for successful programs.

**(211012 OS#3A)** MOTION by Vice President Boling, second by Governor Morgan to add Shai Landreneaux to the Membership & Outreach committee.

**Discussion:** None further.

**Vote Passed 9-0-0**

#### **Agenda Item #4B. eLearning Committee**

The eLearning committee would like to add members to expand its educational focus.

**(211012 OS#3B)** MOTION by Governor Mishler, second by Governor Oberth to add Walter Ostromecki Jr., Rod Gillis, Sam Gelberd, Jeff Swindling, Mark Lighterman, Robert Mellor and Cole Schenewerk to the eLearning committee.

**Discussion:** At the request of Governor, the motion was tabled until after the discussion under Agenda Item #5.

**Vote Passed (after Agenda Item #5 discussion) 9-0-0**

### **Agenda Item #5. eLearning Program Discussion – Governor Rob Oberth**

A follow up on the directive given by the board to provide further metrics and milestones on the eLearning program.

**Discussion:** At the request of Governor Oberth, Past-Vice President/eLearning Committee Chair Kagin provided the status on the committee efforts.

President Ross commented that eLearning has potential and asked the eLearning Committee to reach a consensus on an approach to implement the program for the future. He also commented that Governor Morgan had asked to resign from the committee.

Executive Director Kiick indicated that the effort is in initial stages, a new staff person is needed to work existing and new educational programs, Board support is needed, and that she had placed funding for the added staff in the next budget.

Governor Lighterman suggested that in his opinion the committee doesn't need added members at the current stage especially since the budget already added funding for staff people to work the educational programs.

Governor Schmidt asked for an explanation of what the Committee Report items of \$25,000 and the amounts allocated for the eLearning project managing and administrating person are for.

Executive Director Kiick advised that the \$25,000 was for specific software and explained the allocated amounts for staff and outsourcing personnel.

Curator/Museum Director Mudd reiterated the need for added staff and budget. He also commented that the effort is at the initial "spade work" stage and that they would appreciate Board input.

Governor Ellis expressed his wish that the program "get going", and he recommends that the Board not micromanage the effort.

Governor Morgan commented that he understands that the added staff person would spend at least 30-40% of the effort on legacy educational programs, that he doesn't support the proposed committee report, that establishing benchmarks for the program at this time was premature, and that he was not sure that the proposed report approach met the ANA fiduciary responsibility towards our members.

Governor Oberth commented that the ANA has an obligation to provide educational programs for our members. He felt that some tasks should be contracted to appropriate groups. He suggested that the on-going funding suggested may not be needed for as many years as has been projected in some discussions. He also requested Board support for the effort.

Governor Lighterman indicated that he supported hiring more staff for the educational efforts, and felt that adding more members to the committee at this time would delay the currently needed effort.

Governor Garrett asked if anyone had been identified for the staff position. Executive Director Kiick advised that they have not identified anyone so far. She wants the added staff to make the programs move forward.

Past Vice-President/eLearning Committee Chair Kagin indicated that the committee report was a best guess at this time, and that the program needs to develop infrastructure, educational content and marketing/promotional efforts. The committee would rely on staff to develop the program.

Governor Mishler left the meeting from 5:12 to 5:17 PM MDT.

Executive Director Kiick advised that the added staff person would be used 50% of the time on legacy educational programs.

Governor Morgan stated that he needed the committee to be run in a structured, consensus and democratic voting process basis for him to continue on the committee.

*Vice President Boling asked that a vote be taken to add the recommended members to the committee and requested that Governor Morgan stay on the committee(R1).*

**Agenda Item #6. Upcoming Board Meetings – President Ralph Ross**

A Special Meeting on the FYE 2022 Budget is scheduled October 18, 2021 at 4:00pm MT  
[3:00pm PT / 5:00pm CT / 6:00pm ET]

The next regular Board Meeting is scheduled for November 9, 2021 at 4:00pm MT  
[3:00pm PT / 5:00pm CT / 6:00pm ET]

The meeting was adjourned at 5:37 PM MDT